

Application Guidance European Jewish Heritage Grant Programme

Digital Heritage Projects

Deadline for submission: This is a two-stage application process. Please see our website for submission dates and deadlines.

This grant provides support for creative projects using entirely digital tools to engage larger and more diverse audiences with Jewish heritage such as apps, Virtual Reality (VR) or Augmented Reality (AR) tours, virtual museums etc.

Contact

Please do not hesitate to contact us if you require any further information or advice as you prepare your application.

For queries relating to this grant category please contact: Rebecca Singer or Dr Brigitte Sion.

For any technical support please contact info@rothschildfoundation.eu.

Grant details

The project must be well thought out with a clear strategy, focused concept and goal. We expect any application to contain a rigorous methodology, internationally recognised standards, professional staff involved and a realistic budget.

You can apply for support for an initial 12-month pilot project with an opportunity to apply for further funding. We will consider requests for funding up to £40,000 for the first year and will fund up to 70% of the total project budget. Applications requesting more than this amount will be rejected.

This grant is only for stand-alone digital projects.

If you are seeking support for a digital component to an <u>exhibition</u> or <u>collections management</u> project, please see the relevant grant category.

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Eligibility criteria

We welcome applications from any organisation based in Europe, EU and non-EU states alike, **except for Ukraine**, **Russia and Belarus**.

The organisation's activities must be deemed charitable under UK charity law, and we will require proof of its charitable status. This includes organisations which are either not-for-profit or publicly funded e.g., state or private libraries, archives, museums, research institutes, universities, cultural centres or non-profit organisations. For more information, please consult the UK's Charity Commission website and its list of Charitable Purposes.

If you are in the process of obtaining charitable status, please be aware that no payments will be made to your organisation until you have achieved this status. Additionally, if your organisation is awarded a grant but fails to secure charitable status within 3 months of having been notified of the award, the grant will be cancelled.

Co-funding

At least 30% of the cost of the project will need to come from other funding sources and we favour proposals that include co-funding from other organisations as well as clear evidence of financial commitments from your own institution (e.g. institutional reserves, money raised from ticket sales etc.)

A maximum of 15% of the total project budget can be attributed to In-kind contributions and allocated costs. Please ensure you identify these on your Project Budget Form under *Project Income* and use the *Budget Explanation* section to provide further details eg. breakdown of salaries, volunteer time etc.

In-kind contributions include any materials, goods, services or facilities that you would otherwise have to pay for but that are being provided free of charge or at a reduced rate. This may include:

- volunteer time (i.e. how much would the time donated to the organisation cost if it had to be paid at an hourly rate in your country)
- new equipment that is donated to be used by the project
- dedicated space for the project that would otherwise have to be rented

Allocated costs include expenditure which must be paid for at some point by your organisation and do not qualify as in-kind contributions. This may include:

- services of an employee currently employed by your organisation for time spent on the project (e.g. staff costs, project management or supervision)
- additional time spent on the project by existing employees, beyond their current contracted hours, e.g. a part-time staff member who takes on additional responsibilities for the duration of the project
- supplies and material bought by your institutions which will be used on the project
- additional dedicated space for the project that will need to be rented

Eligible costs

We support applications for project-related costs so please ensure your project budget fits our criteria.

We support a wide variety of projects at different stages of development, including stand-alone initiatives and new aspects of an existing project. However, we do not fund retroactively. This means we will not

consider a request for funding for an activity that has already happened or is scheduled to happen while the application for funding is being considered.

We do not fund the following:

- operating costs for schools, synagogues, museums or other heritage or communal institutions
- building and construction work for museums or other heritage or communal institutions
- restoration work of Jewish built heritage
- artistic projects in the fine arts, performing arts, film production and creative writing including artwork commissioned by museums
- publication and translation of academic books

If you are looking for funding for Holocaust museums and memorials or Jewish community libraries please <u>refer to our guidance</u>.

Open access policy

A fundamental principle of the Rothschild Foundation Hanadiv Europe's mission is to increase access to European Jewish heritage and culture. To that end, any Foundation-funded project must ensure the material catalogued, conserved, preserved, or digitised is freely accessible to the public. If there are any reasons why your project can't guarantee this, please explain the reasons for restricting access in your application.

Application Timeline

This is a two-stage application process.

If you are successful at the first-stage, you should expect notification via email approximately 3 weeks after the submission deadline inviting you to submit a second-stage application. An invitation to submit a second stage application form does not guarantee funding. If you are unsuccessful, you will also be notified via email around the same time.

For Spring grant rounds, you will receive a final decision in late July. For Autumn grant rounds you will receive a final decision in early January.

If your application is approved, you will receive an official Grant Offer Letter together with an Award Agreement which you will need to e-sign and return with the necessary supporting documentation. See Manage my grant for information about grant requirements.

Required supporting documentation

<u>First stage</u>: Not all supporting documentation is required at the first stage so please check the application form. Do not upload any additional documentation at this stage as it will not be considered.

<u>Second stage</u>: If you are invited to submit a second-stage application you will be required to submit additional documentation with your application. If the required documentation is not included, your application cannot be considered.

Translations: For documents not originally written in English please include an English translation. This does not need to be an official or full translation, but it must be clear and accurate. Documents in a language other than English that are not accompanied by an English translation will not be processed.

If your application is approved, you will need to submit further <u>supporting documentation</u> once you receive your Grant Letter and Agreement.

- 1. Budget table and budget explanation for the proposed project (First stage and second stage): You can download a budget form from the Digital Heritage Projects page on our website where you'll also find an example of a completed budget form. Do not use your own format.
- 2. **Proof of Charitable Status (First stage):** This will vary from country to country and according to the type of organisation making the application. This may be a UK charity number where applicable. If your organisation is a not-for-profit or a publicly funded body, such as a university, research centre or museum, we will accept a copy of the relevant portion of the organisation's statutes as proof of its charitable status.
 - a. *Certification from the tax authorities:* If you have a certificate from the tax authorities that demonstrates charitable status in your country, this can also be submitted as proof.
- 3. CVs of key staff members working on the project (Second stage) (maximum 2 pages for each staff member in English): This should reflect their experience in undertaking projects such as the one outlined in this application. Qualifications include professional certificates, university diplomas, and relevant experience. Please combine all the CVs into one document before uploading it.
- **4.** The most recently available audited accounts or financial statement (Second stage): This is a formal record of your organisation's financial activities for either a one- or three-year period. The statement must include a summary of the income and expenditure over a given period. It should have been prepared by your financial department or a chartered accountant and, if your country requires it, approved by the relevant authority.
 - a. *Financial summary*: If financial documents are very long, please provide a translation summarising the main income and expenditure included in your financial statements and organisational budget. This document should be no longer than 10 pages.
 - b. *Income and Expenditure:* If the submitted audited accounts or financial statement are not in English, you are required to submit an English summary of the income and expenditure account and balance sheet (this does not need to be an official translation).
- *5. Strategic Plan (Second stage):* Please submit the latest organisational strategic plan which includes the larger vision of the organisation and how your project fits within that.
 - a. If your organisation doesn't have a strategic plan, please create one describing your institution's vision, its goals for the next 2 to 3 years and how your project fits within that.
- 6. **Photographs (Second stage):** If appropriate and relevant, please include up to 10 photographs (saved together into one word document or PDF). This could be initial design concepts, sketches, models etc. Please ensure that each photo is no larger than 1MB.
- 7. **Project Update/Final Report (Second stage):** If you currently receive funding from the Foundation, please submit a one-page project update of your existing grant. If you have recently finished a grant funded by the Foundation, please ensure the final report has been submitted before the closing date for the current grant round as this will be assessed alongside your new application.
- **8. Other supporting documents (second stage):** If there are any additional supporting documents which are relevant to your application, such as a letter of support from a partner organisation or a letter confirming copyright ownership, please submit them as well.
- **9.** *Translated documents*: Please upload translated versions of any of the above documents. Make sure titles are in English and accurately describe the contents. Original documents must be uploaded under the relevant attachment listed above.

Assessment Criteria

The strength of your application will be assessed based on the answers to the following questions:

- Does your project add to the understanding, documentation, preservation and / or dissemination of Jewish heritage in Europe?
- Is your organisation and its staff able to deliver the project?
- Is the planning of your project thorough, including sound objectives and evaluation measures?
- Does your proposed methodology adhere to internationally recognised standards?
- Does the project budget reflect the scope of your project and the local context?
- Have you told us how you are planning for the long-term future of the collection, e.g. cost of digital storage, online hosting etc?
- Is the impact of the project measurable and achievable?

Please add the following emails to your contacts/safe senders list to ensure you receive all our communications regarding your application and grant notification: noreply@yourcause.com; adobesign@adobesign.com; message@adobe.com.